### E-MAIL

J. T. JONES #1242 Chain Accounts Manager

400 Raritan Center Parkway Raritan Center Edison, NJ 08837 908-225-4774 Fax 908-417-9076 VMail #49634

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910
DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

August 2, 1995

TO:

**Division Managers** 

RE:

August Promotion Calendar - REVISED

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for August 1995 has been revised and should be distributed to sales reps with call responsibility.

Your assistance is appreciated.

Sincerely,

Jim

J. T. Jones

JTJ/fr

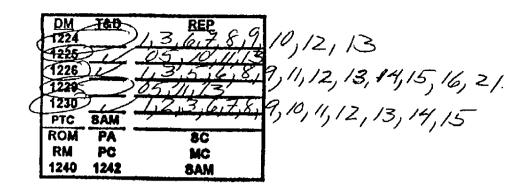
CC:

D. L. Deese

D. G. Cooper

# August '95 1242 Promotion Calendar

То	Chain	Co-Marketing	VAP
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ROU #1210, 1310	ANDY K'S DAIRY & DELI CID #4084-00-00	25¢ pack buydown Select, Winston, all brand styles Marlboro, NJ store <u>only</u>	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1210, 1310	A&P South Division CID #0208-01-01	N/A	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1210	HOME LIQUORS CID #1932-00-00	25¢ pack buydown, Select, Winston all brand styles 30¢ pack buydown, SALEM, all brand styles inner city locations	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1110, 1210, 1310, 1510, 1610, 1710	Pharmhouse d/b/a RX PLACE CID #1122-00-00	\$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores <u>only</u> )	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized CAMEL B2G2F
ROU #1210, 1310, 1510, 1610, 2910	PHARMHOUSE CID #1122-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized  CAMEL B2G2F
	The state of the s		granda de la companya della companya della companya de la companya de la companya della companya
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	HESS OIL CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	DORAL Buy 2 Get Free Coffee Mug  CAMEL B2G2F
ROU #1210, 1310, 1510	RX PLACE DRUG MART CID #1153-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug
– 1908 85819 <u> </u>	<u></u>		CAMEL B2G2F



ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910 DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 31, 1995

TO: Division Managers

RE: August Promotion Calendar

#### Dear Managers:

The attached Chain Division 1242 Promotion Calendar for August 1995 should be distributed to sales reps with call responsibility.

Your assistance is appreciated.

Sincerely,

#### Iim

J. T. Jones

JTJ/fr

## August '95 1242 Promotion Calendar

То	Chain	Co-Marketing	VAP
ROU #1210, 1310	ANDY K'S DAIRY & DELI CID #4084-00-00	25¢ pack buydown Select, Winston, (all Brand styles) Mariboro, NJ store <u>only</u>	DÖRAL Buy 2 Get Free Coffee Mug
ROU #1210, 1310	A&P South Division CID #0208-01-01	N/A	DORAL Buy 2 Get Free Coffee Mug
ROU #1210	HOME LIQUORS	30¢ pack buydown, Select,	DORAL Buy 2 Get Free
	CID #1932-00-00	Winston, inner city locations - Salem, all brand styles	Coffee Mug
ROU #1110, 1210, 1310,	Pharmhouse	\$2.50 carton buydown	DORAL Buy 2 Get Free
1510, 1610, 1710	d/b/a RX PLACE CID #1122-00-00	Select, Winston, all brand styles (Rx Place stores <u>only</u> )	Coffee Mug Temporary Floor Base display authorized
ROU #1210, 1310, 1510, 1610, 2910	PHARMHOUSE CID #1122-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug Temporary Floor Base display authorized
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	HESS OIL CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	DORAL Buy 2 Get Free Coffee Mug
	The common the month of common	THE STATE OF THE S	
ROU #1210, 1310, 1510	RX PLACE DRUG MART CID #1153-00-00	N/A	DORAL Buy 2 Get Free Coffee Mug

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